



2021 - Our year in numbers

We have cared for 432 individuals.



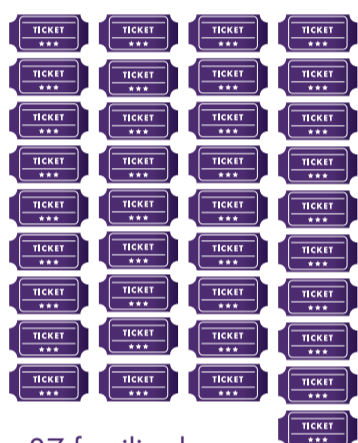
Babies and children with life-shortening conditions, siblings, mums, dads, grandparents – the whole family.



556

splash sessions in our hydrotherapy pool

37 cinema visits



37 families have enjoyed watching a film in our new cinema since it opened in August.

33 support groups

We've brought together 33 support groups, from our rainbow baby group and rainbow baby massage sessions (for families who've had a baby having previously lost a child) and our baby bumps group (for those pregnant with a rainbow baby), to our grandparents group, walking groups, spice and sparkle get-togethers and our little stars group for pre-schoolers.

£70k

 reclaimed in gift aid

We received over **£40k** by people leaving us a gift in their will.

99er Business Club

90 MEMBERS

18 EVENTS

£55k RAISED

We've held 18 99er events, including fortnightly online networking sessions and a new networking group!

6 inaugural Platinum Partners

We launched our Platinum Partners this summer and have 6 inaugural business partners who have already raised **£45k**.

£98k

gifts in kind for rejuvenation of Russell House



£85k

raised at our events or challenges

1 princess came to tea



We were delighted to welcome our Royal Patron, Princess Beatrice to the hospice to celebrate 10 years since we opened our doors to children and families.

72.5 tonnes of textiles recycled



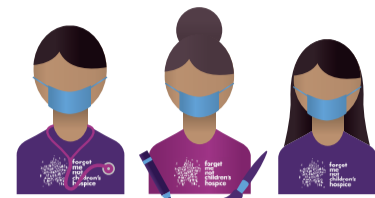
Not everything donated to our shops can be sold, but often it can be recycled.

2 memory events



We've held 2 memory events at Russell House, one for all our bereaved families and one for those families we've supported who have lost a baby.

3 pioneering new roles



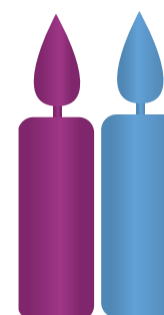
We've created 3 new roles in our care team as part of our pioneering approach to delivering care - **creative therapist, advanced nurse practitioners and quality and compliance officer**



16 children's parties

1400 lanterns lit for Baby Loss Awareness Week

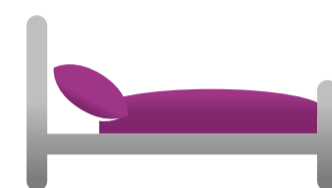
In memory of babies whose lives shone brightly but far too briefly.



50 tributes pages created



where families can celebrate their loved ones, with pictures, messages and memories.



delivered care

365 nights a year

Whether that's planned respite care to give mum and dad a well-deserved break, funded care to support the NHS, emergency or end of life care, a family staying in our snowflake suite to say their last goodbyes to their child or step-down care as we help families in the transition from hospital to home, we've been here **24/7** delivering expert clinical care and wraparound support.

£10,108

The cost to run our hospice for **24 hours**.



russell house

For every **£1** we spent on fundraising, we raised



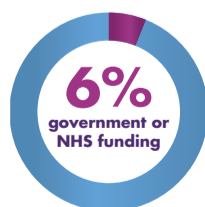
£4



282

 lucky people have won prizes in our lottery or raffles, which have raised a whopping **£268,147!**

Our volunteers managed to donate an incredible **27,000** hours (despite the pandemic!) saving us nearly a quarter of a million pounds.



We raised **£3.9 million** (year end March 2021). Less than **6%** of our funding came from the government or NHS. The rest of our income came from grants and foundations like BBC Children in Need, our shops and from our wonderful supporters.

In our shops we sold:

31k items of toys
59k items of bric-a-brac
39k items of women's clothing



...generating **£472,300** in sales!